# LICENSES AND CONSUMER SERVICES LICENSE INSPECTOR'S REPORT

License Number: L210 50217 Police File Number: 13315

**Date of Application:** August 30, 2012

**Inspector:** Craig Eliason

Applicant/Legal Entity: Insert Coins of Minnesota, LLC

**DBA/Trade Name:** Insert Coins Level 2

**Complete Address:** 315 1<sup>st</sup> Avenue South

License Requested: On-Sale Liquor Class B with Sunday Sales

Responsible person within 75 miles of Minneapolis City Hall: Chris Cabral

Public Hearing Requirement: Not Required

**License Conditions:** Yes

Neighborhood/Ward: Downtown West / 7

**Zoning:** B4-2 This is a permitted use in the Downtown

Business District.

7 acre requirement: N/A

Off- Street Parking: No parking requirement

Churches or schools within 300 feet of the proposed premises: N/A

**Seating:** Inside: 66 Outside: N/A

Fire Occupancy: Inside: 794 Maximum Outside Capacity: N/A

**Food Service Requirement:** The applicant will meet the minimum food service

requirement.

**Hours of operation:** Inside: 4:00 PM-2:30 AM Monday-Friday

Noon-2:30 AM Saturday and Sunday

Outside: 4:00 PM-2:00 AM Monday-Friday

Noon-2:00 AM Saturday and Sunday

Metropolitan Council Service Availability Charges: None

#### HISTORY OF LOCATION

This location previously housed Karma Nightclub, which held an on sale liquor license class A until it closed in September 2011.

#### **APPLICANT**

The applicant is Insert Coins of Minnesota, LLC, a Minnesota corporation formed on July 3, 2012 under Chapter 322B (File Number 496293000023) and having the required restriction on the transfer of stock. The shareholders and officers of Insert Coins of Minnesota, LLC are as follows:

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Marielle Sinicropi	President/Treasurer	50%
Stefano Sinicropi	Vice President	50%

#### **MANAGER**

The manager of Insert Coins will be Chris Cabral. Mr. Cabral has worked in the alcohol service industry since 2003 and has passed the criminal background check.

#### **POLICE REVIEW**

Police Licensing and this inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The applicant has also undergone a security review with the First Precinct of the Minneapolis Police Department.

#### **PREMISES**

The licensed premises will consist of approximately 10,700 square feet on the 1<sup>st</sup> and 2<sup>nd</sup> floors of the building located at 315 1<sup>st</sup> Avenue North. The seating arrangement is fluid, and will vary according to the number of patrons gaming, eating, etc. There is seating for approximately 19 people on the 1<sup>st</sup> floor and 47 people on the 2<sup>nd</sup> floor at tables and chairs, booths and bars. The maximum occupant load of the establishment is794 persons. The lease shows exclusive use of premises by applicant. The licensed premises space is compact and contiguous.

#### **BUSINESS PLAN/OPERATIONS**

Insert Coins will be open 4:00 PM-2:30 AM Monday-Friday and Noon-2:30 AM Saturday and Sunday, with all alcohol service ceasing no later than 2:00 AM. A wide variety of appetizers, pizzas, sandwiches, burgers, and beverages will be offered. The applicant is applying for a Class B license, which allows entertainment in the form of live music and singing without limitation as to the number of musicians, singers, or the type of amplification. The applicant's business plan states that Insert Coins will be an upscale video game-themed nightclub, featuring 45 classic arcade cabinets and modern console game stations where XBOX, Playstation, etc. can be played. A dance floor and disc jockey will be provided. In addition, live music featuring solo artists, local and national talent and bands may be offered. Electronically prerecorded background music will also be provided at various times. All employees will be required to undergo alcohol compliance training annually offered by Alcohol Compliance Services. Guests will be carded at the point of entry after 9:00 PM and will be required to show proper identification to gain entrance if they appear to be under 40 years of age in the judgment of security personnel. Guests seeking entrance after 9:00 PM must be 21 years of age to enter. At the present time the applicant has no intent to sponsor

competitive sports teams. The applicant may offer charitable gambling in the form of pull tabs operated by a local charity.

### **RECOMMENDATION**

Business Licenses recommends approving this application for an On-Sale Liquor with Sunday Sales, Class B License.

## **LICENSE CONDITIONS**

See Attached